

ABSTRACT

Internet-based business system and management programs therefor, and more particularly to financial investment management characterized by a unique system of attracting and identifying the Best Investors, including offering, facilitating and managing performance-based investment competitions based on model (virtual) investment portfolios, creating actual portfolios for the identified Best Investor, creating and operating actual mutual funds based on the identified Best Investors as fund managers, and providing a full suite of related subscriber and investor services associated therewith as a fund supermarket. The invention includes facilitation of daily feedback of one or more significant and appropriate financial performance metric(s), preferably the NAV (iTAV), of identified stocks and funds. Performance ranking of advice is provided so that the investor knows the track record (ranking), on an ongoing basis, of a particular advisor, thereby establishing credibility of comments. Important analytic tools are provided, including unique reports on: Overall Performance, Stratification, Volatility, Market Timing, Fundamentals, and G_{S/E} or G_{E/S} Ratio, which function as powerful decision tools for the site members, fund managers and subscribers. The top 100 Best Investors are recognized as the m100, which may be a list, a tracked index, and a Fund.

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